



SELLING A HOME?

LET'S WORK TOGETHER!

Experience the Freeman Realty difference: transparency, SERVICE and expertise tailored for sellers. We manage every step of your property sale in-house for a seamless experience and the best possible outcome. Trust us to achieve the best results for your property.

01

STEP 1: COMPLETE LISTING PAPERWORK & SELLER DISCLOSURES

We'll help you complete all documents accurately and efficiently—so nothing gets missed.

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STEP 2: PREPARE YOUR HOME FOR MARKET

From minor repairs to full staging, we'll help your home put its best foot forward.

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STEP 3: BUILD BUZZ WITH PRE-MARKETING

Create early interest with a "Coming Soon" campaign before the home officially hits the market.

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STEP 4: LAUNCH A STRATEGIC MARKETING PLAN

Customized strategy + professional media = the right buyers seeing your home at the right time.

CARLA TAVORMINA FREEMAN

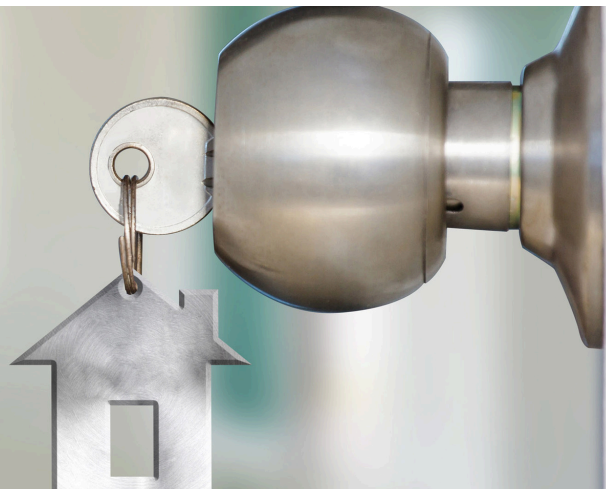
CADRE: 02070661

NVDRE: S.0190123

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707.343.8783

POWERED BY:





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STEP 5: LIST ON ALL MAJOR PLATFORMS

We'll publish your listing everywhere that matters—from MLS to Zillow, Redfin, Homes.com, and beyond.

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STEP 6: SHOW YOUR HOME & ENGAGE BUYERS

We coordinate showings and follow up with all interested parties —keeping you updated in real time.

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STEP 7: MONITOR MARKET RESPONSE & ADAPT

We analyze buyer feedback and adjust our strategy if needed to ensure your home stays competitive.

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STEP 8: REVIEW OFFERS & NEGOTIATE YOUR BEST DEAL

When offers roll in, we help you evaluate each one and negotiate terms that work for you.

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STEP 9: CONTRACT REVIEW & CLOSING COORDINATION

We walk you through the fine print, handle the paperwork, and keep everything on track.

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STEP 10: CLOSE THE SALE & STAY SUPPORTED

We don't disappear after closing—we're here to answer questions, provide referrals, and celebrate with you.

